

---

# REDWISSEL



le'digital le'lady

---

Reneé Wissel  
4677 Olentangy Blvd  
Columbus, OH 43214

513.476.3192  
renee@redwissel.com  
[www.redwissel.com](http://www.redwissel.com)

## EDUCATION

### University of Cincinnati

College of Design, Architecture, Art, and Planning  
1999-2004  
Cincinnati, Ohio  
Bachelor of Science in Design, Major in Digital Design

## WORK EXPERIENCE

### EPORIA

July 2008-October 2010  
Seattle, Washington  
Web Designer  
Web designer and front-end developer specializing in e-commerce, broadcast emails, work flow traffic management, site maintenance and updates

### CoActive Marketing Group

October 2004-March 2007, December 2007-June 2008  
Cincinnati, Ohio / Seattle, Washington  
Interactive Designer / Developer  
Interactive team member, designer and developer for websites, broadcast emails and flash applications, QA and copy editor, site maintenance, information design, director of the co-op program, social director

### Bridge Worldwide

March 2007-December 2007  
Cincinnati, Ohio  
Interactive Designer, P&G Corporate / Finance Group  
Lead designer for websites, broadcast emails, and print, flash designer, user experience and information design, mentor for junior designers and interns

### MaxxMedia + Events

2004-2008  
Cincinnati, Ohio  
Web Designer / Developer, Promotions Coordinator  
Event coordinator for Procter & Gamble national agency award ceremonies with attendance of 250, web designer / developer of promotional sites for ceremony and other businesses, multimedia designer for award presentations

### College Co-op's

CoActive Marketing Group, Databuilt, Inc., Hasbro Games

## OBJECTIVES

To continue to broaden my expertise in interactive technology, especially in information design, and the user experience. Continue to grow—mastering my strengths more in depth and developing new skills.

## ACHIEVEMENTS

2006 Web Award for Outstanding Achievement in Web Development, PAC Committee member for The Art Institute of Cincinnati, guest speaker and critic for The Art Institute of Cincinnati, designed and developed a website for Design Green (a nonprofit organization), 48 Hour Film Competition Participant 2003 and 2004, Cincinnati Scholarship maintaining a 3.6 GPA with 30 service hours, Dean's List 10 quarters, Burlington House Retirement Home Volunteer

## COMPUTER SKILLS

Illustrator, Photoshop, InDesign, Fireworks, ImageReady, Flash, Dreamweaver, Homesite, Visual Studio, Word, Excel, PowerPoint, Actionscript, HTML, CSS